



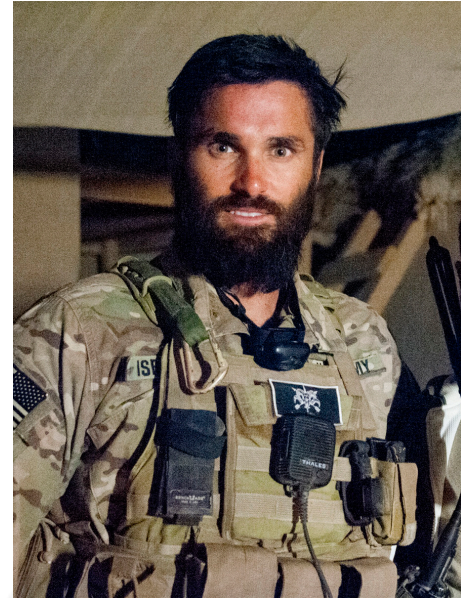
WARRIOR 360
CHOICES OVER CIRCUMSTANCES

BRAD ISRAEL, CHIEF LEADERSHIP OFFICER

For over the last decade, Major Brad Israel has been in leadership roles earning the respect of his men, his chain of command, the indigenous forces, and local people. Now, he carries this over into the private sector, serving as President of Warrior 360, Chief Leadership Officer for 68 Ventures and assisting countless other enterprises with this same approach.

At the core of this success model is the investment in human capital, putting others above one's self, and tirelessly working together towards a common goal to be force multipliers.

Today, Brad offers insight on servant and values based leadership so you can effectively lead and successfully overcome adversity in any real-world challenge. It is the quiet work we do in the lives of people that will live long after we do.



"One of my mentors taught me that if you take care of your people, they will take care of you. This is an absolute truth, simple, yet incredibly powerful. Leaders that genuinely serve others not only generate sustainable results, but create force multipliers within their sphere of influence. I can say with confidence that there is no better fulfillment than to positively impact and develop those you are responsible for through the model of servant leadership."



"I asked Brad to speak to our sales team at our annual meeting. To say that we were impressed would be an understatement. Brad's message was extremely impactful for all of us in attendance. He focused on the principles of his life in the military and how he has applied those same principles into his personal and professional life. His experiences gave all of us a different perspective in our lives and inspired us to become better people. Our team left the meeting with a renewed focus and motivation for the challenges and opportunities that lie ahead."

Beard Equipment Company
John A. Dodson, Chief Operating Officer

Brad's Bio:

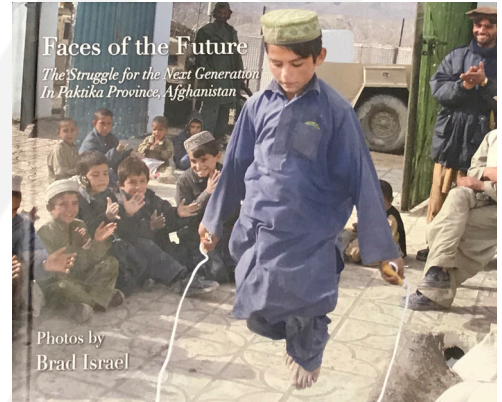
Major Brad Israel joined the U.S. Army in 2005 earning his commission through the Officer Candidate School as an Infantry Officer. After successfully graduating from Ranger and Airborne Schools, Israel led an Airborne Rifle Platoon, a Heavy Weapons Platoon, and a Scout Reconnaissance Platoon, all in combat in the eastern provinces of Afghanistan. Israel earned a Bronze Star and an Army Commendation Medal with a "V" device for Valor in battle. He went through the Special Forces Assessment Selection in 2008 and was selected to attend the Special Forces Qualification Course earning the coveted "Green Beret" in February 2011.

He was assigned to 7th Special Forces Group and served as a Detachment Commander for an elite mountain detachment in Afghanistan and led a water infiltration detachment in Colombia; he earned his second Bronze Star and a Meritorious Service Medal for his leadership in the unit while with 7th Special Forces Group. Israel published a photography book, *Faces of the Future*, that documents his experiences working in the villages of Afghanistan.

Brad currently serves as the President of Warrior 360 where he spends his time speaking to and consulting with a variety of organizations across the country including corporations, athletic teams, non-profits, schools, and other institutions. He also serves as the Chief Leadership Officer for 68 Ventures, a parent holding company with 10 real estate focused subsidiary companies. At 68 Ventures, Brad is charged with maintaining an extraordinary culture, developing the team, and modeling the way through servant leadership within each company. Brad is also a 2017 Presidential Leadership Scholar graduate and is committed to social impact in his community.

"It had been over 70 days of no showers, no electricity, and no communication with the outside world. We were fully immersed, we knew the culture, we knew how to fight, and we knew how to win, most importantly, we knew how to build relationships and gain trust."

Brad Israel
Faces of the Future



 bisrael@warrior360.co

 [linkedin.com/in/bradisrael](https://www.linkedin.com/in/bradisrael)

 warrior360.co